

Advertising Rate Sheet

All Artwork must be camera ready
Deadline: Friday, September 21, 2018

Full Page	Half Page	Quarter Page Business Card
\$500 - Color	\$250 - Color	\$100 - Color

Business Name: _____

Contact Person: _____

Email Address: _____

Telephone: _____

Please make all checks payable to The Florida Ballet
Credit Card payments accepted by calling 904-353-7518

Email all artwork to:
Martha Lemire
mlemire@floridaballet.org

**Full Page
Portrait
5 1/4" X 8 1/4"**

\$500

**Half Page
Portrait
5 1/4" X 4"**

\$250

**Quarter Page Portrait
Business Card Size
2 1/2" X 4"**

\$100

**Inside front cover
Full color: \$1,000**

**Back inside cover
Full color: \$750**

*Placements of ads subject to
approval by printer.
Florida Ballet cannot
guarantee ad placement.*

*Camera ready copy requested,
additional fees may
be charged to produce
camera ready copy.*

Dimensions:
HI-Res PDF
1/4" margin
1/8" bleed without crop or
registration marks