

The Florida Ballet's mission is to enrich and inspire the cultural landscape of our community through the education and art of classical ballet

- Provides the highest level of excellence in ballet training as the only affiliate school in Jacksonville teaching the ABT National Curriculum
- Ensures the art of dance is accessible to all by offering numerous free or reduced admission community performances annually
- Builds community through educational outreach opportunities and collaborative projects that serve low income and culturally diverse populations
- Embraces the chance to make a difference by tackling issues and causes facing our community through fundraising and performance efforts
- Supports over \$70,000 annually in scholarships and financial aid for students that would not otherwise be able to pursue their dreams



Photos courtesy of Debra Heuskin Fine Art Photography

CORPORATE BENEFITS

PETITE ALLEGRO \$500

- Recognition in all The Florida Ballet's 2018/19 Playbills, e-blasts, and website
- Corporate discounts on tickets for employees
- Two orchestra seats to the 2018 presentation of "The Nutcracker"
- Two orchestra seats to the 2019 production of "Alice in Wonderland"

PAS DE DEUX \$1,000

All Petite Allegro Benefits Plus:

- Signage in Lobby before all 2018/19 Family Series performances
- Two additional orchestra tickets to the 2018 presentation of "The Nutcracker" (four total)
- Two additional orchestra seats to the 2019 production of "Alice in Wonderland" (four total)

PIROUETTE \$2,500

All Petite Allegro and Pas De Deux Benefits Plus:

- Corporate recognition on all performance printed marketing materials (posters, direct mail etc.)
- Verbal recognition from the stage at all performances
- Full page color ad in all The Florida Ballet's 2018/19 Playbills
- Two tickets of choice to one of our fundraising events (fall golf tournament, Nutcracker Brunch or Alice in Wonderland Tea)

GRANDE ALLEGRO \$5,000

All Petite Allegro, Pas De Deux, and Pirouette Benefits Plus:

- Corporate recognition as Signature Sponsor for 2018/19 Family Series or outreach programming of choice
- Corporate recognition on all individual online ticket purchases
- VIP Behind-the-Scenes Backstage tour
- Additional two tickets of choice to one our fundraising events (fall golf tournament, Nutcracker Brunch or Alice in Wonderland Tea, four total)

WWW.FLORIDABALLET.ORG

COMPANY HISTORY

Originally established as a small performance company, The Florida Ballet was founded in 1978 by Laurie and Michael Byrd. Debut community performances were presented at the Civic Auditorium Little Theater, as well as, outreach presentations within 125 Jacksonville schools annually.

The work of the original company was noticed by many dedicated dance students and because there was a need for pre-professional quality dance education training in Jacksonville, the Byrds took the next step and formed The Florida Ballet Training Center in 1981.

Today, our organization has grown into a multi-faceted institution, serving thousands each year through dance education, performances, outreach programming, and community service.

Make An Investment In Jacksonville's Cultural Future!

For further information regarding
Corporate Sponsorship
Contact 904-353-7518
or info@floridaballet.org

The Florida Ballet
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CORPORATE SPONSORSHIP OPPORTUNITIES

